



YOUR BODY HAS MET ITS MATCH



HERE'S THE SKINNY...

LIMU LEAN® BURN is a revolutionary powerhouse of vitamins, minerals, collagen protein, fiber and seaweed goodness designed to help curb your appetite, accelerate weight loss and reduce body fat.

Supplement Facts		
Serving Size: 1 Can (12 fl oz)		
	Amt Per Svc	% DV*
Calories	135	
Sodium	85 mg	4%
Total Carbohydrate	17 g	6%
Dietary Fiber (soluble fiber as Fibersol®-2)	7 g	25%
Total Sugars	7 g	†
Includes 7g Added Sugars		14%
Protein	20 g	40%
Vitamin A (100% as beta carotene)	375 mcg RAE	40%
Vitamin C (as ascorbic acid)	150 mg	170%
Vitamin D3 (as cholecalciferol)	25 mcg	130%
Vitamin E (as d-alpha tocopheryl acetate)	20 mg	130%
Thiamin (as thiamine hydrochloride)	1.5 mg	130%
Riboflavin (as riboflavin U.S.P.)	1.7 mg	130%
Niacin (as niacinamide)	20 mg	130%
Vitamin B6 (as pyridoxine hydrochloride)	2.5 mg	150%
Folate	400 mcg DFE (240 mcg folic acid)	100%
Vitamin B12 (as methylcobalamin)	7.5 mcg	330%
Biotin (as d-Biotin)	300 mcg	1000%
Pantothenic Acid (as calcium d-pantothenate)	10 mg	200%
Selenium (as selenium amino acid chelate)	70 mcg	130%
Potassium	95 mg	2%
Proprietary LIMU Seaweed Blend™	25 g	†
Certified organic, pure reconstituted limu extract of the whole <i>Fucus vesiculosus</i> and <i>Undaria pinnatifida</i> seaweeds.		
Proprietary Weight Loss Blend	590 mg	†
L-Theanine, Green Tea Extract, Natural Caffeine, Conjugated Linoleic Acid, Resveratrol		

Other Ingredients: ultra-purified reverse osmosis carbonated water, hydrolyzed collagen, cane sugar, natural flavors, citric acid, malic acid, potassium sorbate (flavor protection), sodium citrate dihydrate, stevia and xanthan gum.

* Percent Daily Values are based on a 2,000 calorie diet.
† Daily Value not established.



CAN YOUR CRAVINGS®

Perfectly formulated to act as a healthy, weight-conscious alternative to snacking, it's the hottest way to burn down pounds!

SPARK YOUR FITNESS SUCCESS

Fight "snack attacks" with a liquid sneak attack and fuel your body with hunger-fighting natural ingredients, plus refreshing energy to ignite your body's fat-burning potential.

FLEX ON 'EM

BURN won the People's Choice for Best New Consumer Product in the 2016 American Business Awards®, better known as The Stevie® Awards.



PublMed

Certified Organic Seaweed Blend Certified Non-GMO Seaweed Blend Voted Best New Consumer Product Scientifically Studied Supernutrient



BACKED BY SCIENCE

Each can is power-packed with our proven Fucoidan seaweed supernutrient, which has been the subject of over 1,900 independent, third-party, unsolicited scientific research studies available for public review in the *U.S. National Library of Medicine* at the *National Institutes of Health*, better known as PubMed.

GET FIRED UP

As our proprietary Weight Loss Blend helps to blast fat and speed up your metabolic rate, BURN nourishes your body with 20g of premium protein from hydrolyzed collagen, 13 essential vitamins, 120mg of natural caffeine and 25g of our exclusive, Fucoidan-infused, certified organic, non-GMO LIMU Seaweed Blend™ to promote sustained energy and help suppress hunger cravings.

TRIPLE THREAT

BURN is basically three products in one: it's part protein supplement, part energy drink, part nutritional beverage. *Plus*, the advanced collagen-based formulation provides the added benefits of supporting the body with radiant skin, strong nails and healthy skin. Now, *that's* a win-win-win!



Fucoidan-Rich



Clean Ingredients



Natural Caffeine



Performance-Driven



Quality Nutrition



Gluten-Free

SUCCESS COMES IN CANS, NOT CANNOTS.

These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

Clean Ingredients refers to no artificial colors, flavors or sweeteners.

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FREQUENTLY ASKED QUESTIONS

WHY SHOULD I USE BURN?

BURN is a healthy, weight-conscious alternative to snacking in between meals. Each 12 fl. oz. can is specially formulated to satisfy the mid-morning and afternoon “snack attacks” that are known to derail healthy eating habits and impede weight loss. When hunger and diet fatigue strike, fight back and pop open a can of BURN.

WHAT DOES BURN TASTE LIKE?

With a pleasant fizz and tropical flavor, plus no artificial sweeteners, BURN is a refreshing and satisfying beverage packed with dietary essentials and protein from hydrolyzed collagen.

DOES BURN CONTAIN LIMU ORIGINAL® 5X?

BURN contains 25g of our proprietary, certified organic LIMU Seaweed Blend™, which is equivalent to the amount found in 1 oz. of LIMU ORIGINAL 5X.

IS BURN AN ENERGY DRINK?

No, BURN is not an energy drink like BLU FROG® and BLU FROG 2®. However, BURN does contain 120mg of natural caffeine and plenty of energizing B vitamins in order to help curb cravings, increase focus and provide necessary nutrients. Athletes love it as a pre-workout drink!

WHERE DOES THE CAFFEINE IN BURN COME FROM?

The caffeine in BURN is naturally derived from the coffee bean. At 120mg, the amount in each can is about the equivalent of an 8 oz. cup of coffee.

CAN I DRINK BURN EVERY DAY?

Absolutely! BURN is a great snack replacement and can be consumed daily.

SHOULD I DRINK BURN IF I HAVE A HEALTH CONDITION OR AM TAKING MEDICATION?

If you have a medical condition, it is best to consult with your doctor before starting any regimen that involves a dietary supplement.

CAN I DRINK BURN FOR USES OTHER THAN WEIGHT LOSS?

Yes! BURN may be used for a pre-workout boost, workout recovery and as a convenient way to add more protein to your diet.

HOW DOES BURN BOOST MY METABOLISM?

In addition to the metabolic boosters and antioxidants present in our proprietary Weight-Loss Blend — a mixture of L-Theanine, green tea extract, natural caffeine, conjugated linoleic acid and resveratrol — BURN contains selenium, niacin and vitamin B6 to help promote fat burning.

WHAT IS THE STUFF I SEE FLOATING IN BURN?

It's what makes BURN ... BURN! Each can of BURN contains our proprietary LIMU Seaweed Blend, as well as a number of vitamins and nutrients, which can all cause a small amount of sediment to settle in the can. We recommend shaking the product lightly before you consume.



FREQUENTLY ASKED QUESTIONS

WHAT SWEETENERS ARE USED IN BURN? WHY DID YOU CHOOSE THEM?

BURN is sweetened naturally with pure cane sugar and Stevia. You won't see any artificial sweeteners like sucralose listed on the label.

HOW MANY CANS PER DAY CAN/SHOULD I DRINK?

BURN is designed to be a snack replacement and should be used as such. Instead of reaching for an unhealthy snack a couple of times a day, reach for a BURN and can those cravings!

CAN I DRINK BURN WITH OTHER LIMU OR ARIIX PRODUCTS?

You sure "can"! BURN fits seamlessly into your LIMU LEAN® or Giving Greens® regimen and can be consumed in conjunction with all other LIMU and ARIIX products.

WHERE DOES THE PROTEIN IN BURN COME FROM?

All 20g of the protein in BURN comes from premium hydrolyzed collagen.

WHAT ARE THE BENEFITS OF DRINKING COLLAGEN?

Collagen is a powerful building block for the health of your hair, skin, nails, connective tissues and joints, and has also been known to benefit your digestive health. Although the human body produces its own supply of collagen, as we age, we produce less and less. Due to its rejuvenating power, numerous beauty and skincare brands have started promoting collagen in their products. Drinking a BURN is a great way to get your daily dose of this beneficial protein.